



Hanse Golf

The Golf Show in Northern Germany

14 – 16 FEBRUARY 2025
HAMBURG MESSE

BECOME AN
EXHIBITOR!



IMPRESSIONS & FEEDBACK



PRODUCT GROUPS

EQUIPMENT / FASHION · COURSES/CLUBS · GOLF TOURISM

RESORTS / HOTELS · TRADE

GOLF COURSE FACILITIES · TRAINING / CLINICS

MAGAZINE / MEDIA · SERVICES

ASSOCIATIONS / INSTITUTIONS · ART / LIFESTYLE

WELLNESS / FITNESS / HEALTHCARE

FACTS! FACTS! FACTS!

TRADE FAIR
VISITORS
16,200

Decision makers, Professionals,
Amateur athletes, largest
concentration of golf players

TRADE
EXHIBITORS
180

National, International

TOP
BRANDS
+20

Callaway, PING, Titleist, JuCad,
Srixon, Trackman, Robinson, Con-
dor, GC St. Pauli, Puma

CLIENT
SATISFACTION
92%

Exhibitors and Visitors want to visit
the Fair in the next edition.

TOP
DECISION-
MAKER
ON-SITE

Association-Club/President, CEO,
Manager, Functionaires

GOLF CLUB
PRESENCE
100%

Advertisement in nearly every
Golf Club in northern Germany

COVERAGE
GOLFMEDIA

GOLFMAGAZIN, GOLFPOST,
GOLFPUNK, GOLFTIME,
CLUBMAGAZINE, PERFECT EAGLE,
SIMPLY GOLF

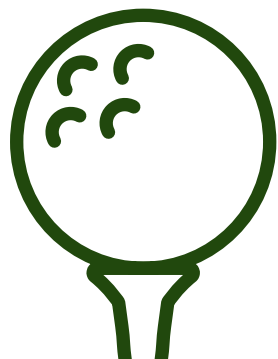
COVERAGE
LOCAL
MEDIA

HAMBURGER ABENDBLATT,
SPORTING HAMBURG, ALSTER-
MAGAZIN, ALSTERTAL MAGAZIN,
HAMBURG.DE

SOCIAL
MEDIA
#HANSEGOLF

EXHIBITOR
NEWS
EUROPE

Marketplace
for europe wide
product launches



92%

of the visitors will visit
Hanse Golf 2025 again.

95%

of the exhibitors rated the
quality of the visitors with
very good to good.

92%

of the exhibitors plan to
exhibit again and rated
the fair as very good to
satisfying.

HANSE GOLF 2024 - THE GOLF COMMUNITY SUCCESSFULLY KICKED OFF THE SEASON IN HAMBURG

HANSE GOLF CONTINUES TO SET THE TONE AS GERMANY'S LARGEST GOLF TRADE FAIR.

Hanse Golf 2024, which took place from 16th to 18th of February at Hamburg Messe exhibition center, ended with great success. Over 16,200 visitors once again experienced wonderful golfing moments at Germany's largest golf fair.

Over 180 exhibitors presented the latest trends and innovations in the golf industry at Hanse Golf 2024. From golf clothing, golf clubs and equipment to travel offers - the wide range of exhibitors offered something for every golf enthusiast.

A special highlight was the program in the HanseMercur Golf Arena. Innovative presentations about training methods and the newest equipment were held. Visitors had the opportunity to put their skills to the test and get tips from the pros live on stage.

As in the previous years, the three large indoor driving ranges with a total of 24 teeing grounds for all the top brands, the putting greens and the golf simulators were hugely po-

pular. The rolling clubhouse of the St. Pauli Golf Club once again created a great atmosphere with refreshing drinks at the Ahoi-Bar. Even our youngest guests got their money's worth at U.S. Kids Golf. In fact, Hamburg is the only federal state where to attend golf as a subject in you're A-levels, 205 kids from schools in Hamburg were inspired to play golf on the Hanse Golf Friday.

The wide range of golf tourism offers with destinations all over the world also let the anticipation for the next golf journey rise. Tour operators like Bilyana Golf, Castan Golfreisen, Global Golf, golfreisen.hamburg, Robinson, Smartsportreisen and Tui Blue as well as the stands of numerous golf hotels and beautiful destinations such as Austria, Mallorca, Tunisia, Italy, Poland, Turkey or Scotland gave many visitors the travel bug for the upcoming season.

Both the old exhibitors and the numerous new exhibitors once again emphasized the good atmosphere and the great audience in the exhibition hall.





HIGHLIGHTS & PROGRAM



EXTRACT OF THE ACTUAL BRANDS AT HANSE GOLF



KRAMSKI PUTTER



PING



E7SEN
indoor golf



TRACKMAN



OUR POWER-PACKAGES FOR THE GOLF INDUSTRY

- **PARTICIPATION INCL. STAND CONSTRUCTION**

beginning from €124 per sqm. (row stand)

- **INDIVIDUAL SPONSORINGS**

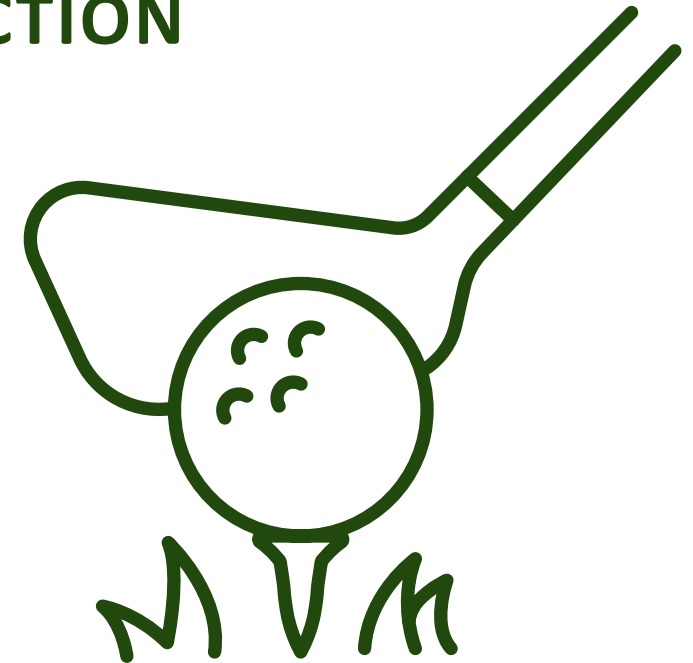
Feel free to contact us! We will prepare an offer for you according to your needs.

- **PRINT AND ONLINE**

The Hanse Golf is accompanied by various print and online formats. (for example: exhibition magazine, Hanse Golf digital, Hanse Golf App, Instagram, Facebook, ...) We give your products a plug!

- **SPECIALS FOR GOLF CLUBS**

Presenting yourself as a golf club to potential members or green-free players has never been so easy!
We will be offering tailored specials!



WE PUT YOUR COMPANY

AND BRANDS EFFECTIVELY INTO SCENE!

SEE YOU IN HAMBURG!

WE ARE ALWAYS AVAILABLE FOR YOU AND ARE LOOKING FORWARD TO RECEIVING YOUR COMMENTS

Nicole Fischer

Project Management

☎ +49 40 710070-52

✉ nicole.fischer@planetfair.de



More information about Hanse Golf can be found on our website

🌐 www.hansegolf.com

and on our social media channels.



planetfair GmbH

Weidestraße 122a, 22083 Hamburg, Germany

www.planetfair.de