



Hanse Golf

The Golf Show in Northern Germany

16 - 18 FEBRUARY 2024
HAMBURG MESSE

BECOME AN
EXHIBITOR!



IMPRESSIONS & FEEDBACK



PRODUCT GROUPS

EQUIPMENT / FASHION · COURSES/CLUBS · GOLF TOURISM

RESORTS / HOTELS · TRADE

GOLF COURSE FACILITIES · TRAINING / CLINICS

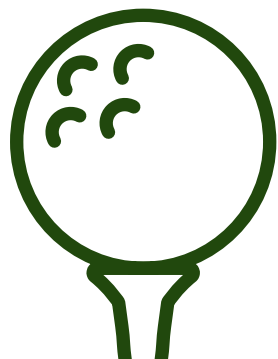
MAGAZINE / MEDIA · SERVICES

ASSOCIATIONS / INSTITUTIONS · ART / LIFESTYLE

WELLNESS / FITNESS / HEALTHCARE

FACTS! FACTS! FACTS!

<p>TRADE FAIR VISITORS 16,100</p> <p>Decision makers, Professionals, Amateur athletes, largest concentration of golf players</p>	<p>TRADE EXHIBITORS 160</p> <p>National, International</p>	<p>TOP BRANDS +20</p> <p>Callaway, PING, Titleist, JuCad, Srixon, Trackman, Robinson, Condor, GC St. Pauli, Puma</p>	<p>CLIENT SATISFACTION 95%</p> <p>Exhibitors and Visitors want to visit the Fair in the next edition.</p>	<p>TOP DECISION-MAKER ON-SITE</p> <p>Association-Club/President, CEO, Manager, Functionaires</p>
<p>GOLF CLUB PRECENSE 100%</p> <p>Advertisement in nearly every Golf Club in northern Germany</p>	<p>COVERAGE GOLFMEDIA</p> <p>GOLFMAGAZIN, GOLFPOST, GOLFPUNK, GOLFTIME, CLUBMAGAZINE, PERFECT EAGLE, SIMPLY GOLF</p>	<p>COVERAGE LOCAL MEDIA</p> <p>HAMBURGER ABENDBLATT, SPORTING HAMBURG, ALSTERMAGAZIN, ALSTERTAL MAGAZIN, HAMBURG.DE</p>	<p>SOCIAL MEDIA #HANSEGOLF</p>	<p>EXHIBITOR NEWS EUROPE</p> <p>Marketplace for europe wide product launches</p>



92%

of the visitors will visit Hanse Golf 2024 again.

91%

of the exhibitors rated the quality of the visitors with very good to good.

98%

of the exhibitors plan to exhibit again and rated the fair as very good to satisfying.

20 YEARS HANSE GOLF – THE GOLF FAIR IN THE NORTH

THE GOLF WORLD MET IN HAMBURG

THE HANSE GOLF SETS ACCENTS AS GERMANY'S LARGEST GOLF EXHIBITION.

The new golf season started for the 20th time at Hanse Golf. Satisfied exhibitors, sponsors and partners and, above all, many happy visitors – 16,100 visitors chose Hanse Golf, proving once again that the event is a must in the German golf calendar. True to the motto „Being there is everything“, not only the North German golf community met on the three days, in the meantime the Hanse Golf is increasingly developing into a national golf meeting place that attracts attention beyond the northern German borders. Friday at Hanse Golf has now also become a rendezvous for the professional and institutional German golf scene. The golf industry, golf trade, golf clubs, golf media, golf associations and the GolfPros use the central meeting place in Hamburg for a lively exchange with each other.

As in previous years, the joy of playing on the 3 large indoor driving ranges with all top brands, on the putting greens and on the 5 golf simulators was huge. The demonstrations, tips and tricks in the Golf Arena presented by Golf in Austria were also enthusiastically received. On Sunday, the final of the European Long Drive took place. The rolling clubhouse of the Golfclub St. Pauli together with the Astra car created a great atmosphere. The young golfers got their money's worth at Caicon Kids Golf. On Friday, 233 students from Hamburg schools were once again inspired to play golf. The large golf tourism offer of the tour operators Smartsportreisen, Robinson in conjunction with Global Golf, golfreisen.hamburg, MIC Reisen, golfreisen.com as well as the stands of numerous golf hotels let the travel fever break out among many visitors. The top golf destinations Austria, Italy, Tunisia, Turkey, Spain, Greece, Morocco, Portugal and the Czech Republic were even directly represented. **Both the former exhibitors and the numerous new exhibitors once again emphasized the good mood and the great audience in the exhibition hall.**





HIGHLIGHTS & PROGRAM



EXTRACT OF THE ACTUAL BRANDS AT HANSE GOLF



KRAMSKI PUTTER



PING



TRACKMAN



OUR POWER-PACKAGES FOR THE GOLF INDUSTRY

- **PARTICIPATION INCL. STAND CONSTRUCTION**

beginning from €124 per sqm. (row stand)

- **INDIVIDUAL SPONSORINGS**

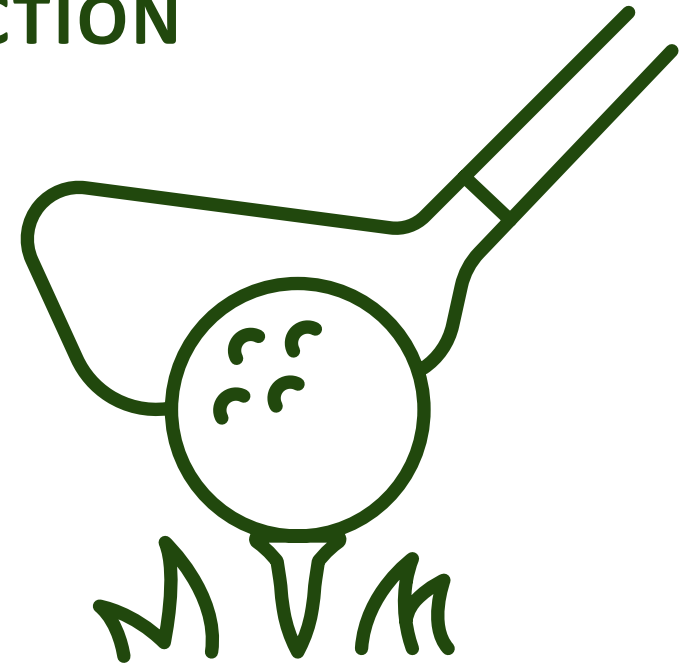
Feel free to contact us! We will prepare an offer for you according to your needs.

- **PRINT AND ONLINE**

The Hanse Golf is accompanied by various print and online formats. (for example: exhibition magazine, Hanse Golf digital, Hanse Golf App, Instagram, Facebook, ...) We give your products a plug!

- **SPECIALS FOR GOLF CLUBS**

Presenting yourself as a golf club to potential members or green-free players has never been so easy!
We will be offering tailored specials!



WE PUT YOUR COMPANY

AND BRANDS EFFECTIVELY INTO SCENE!

SEE YOU IN HAMBURG!

WE ARE ALWAYS AVAILABLE FOR YOU AND ARE LOOKING FORWARD TO RECEIVING YOUR COMMENTS

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More information about Hanse Golf can be found on our website

🌐 www.hansegolf.com

and on our social media channels.



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